



CALL FOR ENTRIES: 2021 DIVISIONAL REUBEN AWARDS

The **National Cartoonists Society** has begun its annual call for entries for consideration for the NCS Divisional Reuben Awards recognizing excellence in professional cartooning.

- The Divisional Reuben Awards recognize individuals for their artistic excellence in cartoon arts.
- You do not have to be a member of the NCS to enter.
- There is no fee for submissions.
- All submissions must complete the online entry form and comply with division requirements.
- A sample of work may only be submitted to ONE division--no duplicates.
- Only work **FIRST** published between the dates of **January 1, 2021 and December 31, 2021** can be considered. Submitted work *must* be accompanied by verification of the date of first publication or it will be disqualified--see detailed instructions below.
- If you are unable to submit via the online form, please email us at ncs@nationalcartoonists.com

Your submissions must completed by February 2, 2022

for consideration for one or more of the following Division Awards:

Comic Book	Book Illustration	Online Comics: Long Form
Gag Cartoon	Newspaper Strip	On-line Comics: Short Form
Greeting Card	Newspaper Panel	Advertising/ Product Illustration
Graphic Novel	Variety Entertainment	Magazine/Newspaper Illustration
Editorial Cartoon	Art for Animated Media	

In the interest of ensuring that the NCS Divisional Reuben Awards are representative of the very best work produced in each category, and that all of our regional chapters have the opportunity to be involved in the nomination process, the following jurying procedures will be followed.

The regional NCS chapters will jury the following divisions: Gag Cartoon, Greeting Card, Editorial Cartoon, Newspaper Strip, Newspaper Panel, Variety Entertainment, Online Comic: Short Form, and Online Comic: Long form. The results of chapter nominations from these divisions will be compiled and the top 3 nominees in each division will be posted for online voting by the entire NCS voting membership.

The following divisions will be juried by specialty juries due to the length and/or complexity of the work being considered: Book Illustration, Magazine/Newspaper Illustration, Comic Books, Graphic Novels, Advertising/Product Illustration, Art for Animated Media. The top 3 nominees in each division will be posted for online voting by the entire NCS voting membership.

Winners will be announced at the Reuben Awards, Summer 2022

SUBMISSION PROCESS FOR ALL DIVISIONS

All submissions and entry forms will be submitted digitally.

1. **Review division-specific instructions below.**
2. Go to www.nationalcartoonists.com/awards/guidelines to complete the online entry form.
3. **On the entry form you will provide:**
 - Your Name
 - Which division you are entering
 - Email and Contact Information
 - Short Bio (optional)
4. **Upload work samples using the entry form.**

Please follow division-specific guidelines provided below.
5. **Upload PROOF OF 2021 PUBLICATION using the entry form.**

Failure to provide valid proof of publication date will result in disqualification.
6. **Submit the form by February 2, 2022 and receive an email confirmation of your entry.**

REQUIRED: HOW TO SUBMIT PROOF OF 2021 PUBLICATION

PLEASE READ- REQUIRED FOR ALL DIVISIONS: proof of 2021 publication date for each submitted sample of work MUST be included by uploading a separate proof file using the entry form. *Failure to provide valid proof of publication date will result in disqualification.*

Examples of proof:

- if the submitted work itself has the date clearly visible you will also submit the work in the proof section of the entry form
- a scan of magazine table of contents with feature circled and showing publication date
- dated product art or ad scanned from print or screenshot that shows publication date
- documentation or a letter of verification of print date from client, publisher, or syndicate
- a photo or scan of a printed page that shows date and name of publication
- a screenshot showing both URL and date of publication (for example at GoComics, Comics Kingdom, a webcomic site, or New Yorker etc.)
- direct web link that shows both the artwork and date of publication
- tearsheet or copyright page

Proof files may be JPEG, PDF, or DOC files.

FILE NAME FORMAT

1LastnameFirstname**Proof**
2LastnameFirstname**Proof**
etc.

Please name your files and/or label the proof documentation so that it is clear which piece of submitted work it is for.

SUBMISSION INSTRUCTIONS FOR:

Newspaper Panel

Newspaper Strip

Gag Cartoon

Editorial Cartoon

Greeting Card

Variety Entertainment

Magazine/Newspaper Illustration

Advertising/Product Illustration

These divisions are for artwork that is primarily print-based, but may also appear online.

GUIDELINES FOR THESE DIVISIONS

- Submissions may be submitted by the artists themselves, or by agents or other colleagues on the artist's behalf.
- **NEWSPAPER PANEL and NEWSPAPER STRIP:** If you are submitting syndicated cartoons that run in both strip and panel format, you may submit to **one** of those divisions, but **not both** (your choice). Duplication of entries into multiple categories will result in disqualification.
- **VARIETY ENTERTAINMENT:** This division is for panels and strips that focus on trivia, puzzles, educational content, etc.
- **GREETING CARD:** If you are submitting samples in the Greeting Card category, the samples **must** be original greeting card designs that premiered in 2021. Gag cartoons or newspaper panel cartoons (or any previously published cartoons or illustrations) that have been repurposed as greeting cards **will not be accepted. Failure to comply may result in disqualification.**
- **GAG CARTOON v PANEL CARTOON:** Panel Cartoons are part of a regular feature, and usually have a regular title. Examples of Panel Cartoons are: regularly published panels on a newspaper or magazine comics page [like this](#) that may also be [regular features](#) on GoComics, Comics Kingdom or similar sites. Gag Cartoons, which are sold as one-off, ad hoc gags to a publication in print that may also appear online, for example appearing in publications like Airmail or The New Yorker (as the [Daily Cartoon](#) or in the [Magazine](#)).

SUBMISSION PROCEDURE

1. Review all instructions, including [how to submit Proof of Publication](#) as detailed prior to the division requirements.
2. Complete the online entry form at www.nationalcartoonists.com/awards
3. Upload **UP TO 8 TOTAL SAMPLE IMAGES** .
 - Upload each image as a separate JPEG/JPG file
 - SIZE:** no larger than 3MB per file
 - FILE NAME FORMAT:**
 - 1LastnameFirstname
 - 2LastnameFirstname
 - etc.
 - Files will be viewed by jurors in alphabetical order based on your file names.*
 - Please number them in the order you wish them to be viewed.*
4. Upload proof of 2021 publication for each sample [\(see detailed instructions prior to the division requirements\)](#)
5. Submit the completed form by February 2, 2022

SUBMISSION INSTRUCTIONS FOR:

Online Comic, Short or Long Form

GUIDELINES FOR THESE DIVISIONS

- Submissions must be web-only publications (any work also syndicated in print should be submitted to the proper print division above).
- Submissions must have shown consistent timely publication over the course of the 2021 calendar year (weekly, bi-weekly, multiple times a week, daily, etc.)
- Compilations of work published in previous years are *not* eligible.
- Submissions may be submitted by the artists themselves, or by agents or other colleagues on the artist's behalf.

- **ONLINE COMICS- SHORT FORM**
 - Submissions can be strip, single panel, single or partial page format
 - Submissions must be mainly self-contained gag, story, or narrative in each short comic, even if also part of an ongoing narrative
- **ONLINE COMICS- LONG FORM**
 - Examples of Long Form Comics: An illustrated [daily shouts piece](#) in The New Yorker, a comic [sketchbook page](#) in the New York Times Review of Books, a piece published on [The Nib](#), a Longform webcomic [like this](#).
 - Submissions can be posted in single or multiple page format (but please keep in mind that multiple pages will count as multiple SAMPLE IMAGES).
 - Submissions must be ongoing narrative in serial form i.e. continuing comic book/graphic novel storyline

ALL ONLINE COMICS: SUBMISSION PROCEDURE

1. Review all instructions, including [how to submit Proof of Publication](#) as detailed prior to the division requirements.
2. Complete the online entry form at www.nationalcartoonists.com/awards
3. Submit **UP TO 8 TOTAL SAMPLE IMAGES**, not to exceed 800x800 pixels OR 3MB per image, using the following options:
 - JPEG image files
 - PDF/DOC files
4. The entry form allows you to provide passwords or instructions for viewing links or files.
5. For files, upload each sample as a separate file.
 - SIZE:** no larger than 3MB per image
 - FILE NAME FORMAT:**
 - 1LastnameFirstname
 - 2LastnameFirstname
 - Etc.
 - Files will be viewed by jurors in alphabetical order based on your file names.*
 - Please number them in the order you wish them to be viewed.*
6. **Upload proof of 2021 publication** documenting the date of first posting/release for each sample image ([see detailed instructions prior to the division requirements](#)).
7. Submit the completed form by February 2, 2022

SUBMISSION INSTRUCTIONS FOR:

Book Illustration, Graphic Novel, Comic Book

GUIDELINES FOR THESE DIVISIONS:

- Please note, all content in all divisions must have *first been published in 2021*.
- Compilations of work published in previous years are *not* eligible.
- Submissions may be submitted by the artists themselves, or by agents or other colleagues on the artist's behalf.
- Each entry may represent only ONE artist's work. If more than one artist contributed to the work:
 - **in cases where multiple artists worked on a single image**, entries must specify what art the entrant is responsible for: penciller, inker, etc.
 - **in cases where a title includes work from more than one artist** (for example, one artist did the cover or different artists contributed different chapters) all sample art submitted must solely represent the entrant.
 - **if more than one artist from a particular title is to be considered**, a separate entry should be submitted that represents each individual artist's work

BOOK ILLUSTRATION, GRAPHIC NOVELS, COMIC BOOKS: SUBMISSION PROCEDURE

1. Review all instructions, including [how to submit Proof of Publication](#) as detailed prior to the division requirements.
2. Complete the online entry form at www.nationalcartoonists.com/awards
3. Submit **UP TO 12 TOTAL PAGE SAMPLE PAGES** using the following options:
 - JPEG/JPG image files
 - PDF files with images
 - PDF files with clickable links to active web pages
4. The entry form allows you to provide passwords or instructions for viewing links or files.
5. For files, upload each sample as a separate file.
 - SIZE:** no larger than 3MB per image
 - FILE NAME FORMAT:**
 - 1LastnameFirstname
 - 2LastnameFirstname
 - etc.
 - Files will be viewed by jurors in alphabetical order based on your file names.*
 - Please number them in the order you wish them to be viewed.*
6. If your file/link has more than 12 pages: use the upload form to indicate which 12 pages we should provide to the jurors. Otherwise only the **first 12 pages** will be used as your entry.
7. **Upload proof of 2021 publication for each sample** [\(see detailed instructions prior to the division requirements\)](#). This information is often found on the copyright page, title page, etc.
8. Submit the completed form by February 2, 2022

SUBMISSION INSTRUCTIONS FOR:

Art for Animated Media

GUIDELINES FOR THIS DIVISION

- For consideration is artwork created by an individual for the various fields of animation, including, but not limited to: Television, Features, Streaming Services, and Gaming.
- Submissions are meant to represent an **individual** artist's work for consideration. Entrants should be directly responsible for the creation of the art submitted, such as production designers, character designers, layout artists, background painters etc.
- Entries may include stills, screen captures, photographs, digital image files etc. and/or up to two minutes of combined animation.
- Each entry may represent only ONE artist's work. If more than one artist contributed to the work:
 - **in cases where multiple artists worked on a single title**, entries must specify what art the entrant is responsible for: character design, background painting etc..
 - **In cases where a title includes work from more than one artist** (for example, one artist did the intro or different artists contributed different episodes) all sample art submitted must solely represent the individual entrant.
 - **if more than one artist from a particular title is to be considered**, a separate entry should be submitted that represents each individual artist's work
- Submissions may be submitted by the artists themselves, or by studios or other colleagues on the artist's behalf.
- All entries must be work that debuted during the 2021 calendar year.

ART FOR ANIMATED MEDIA: SUBMISSION PROCEDURE

1. Review all instructions, including [how to submit Proof of Publication](#) as detailed prior to the division requirements.

2. Complete the online entry form at www.nationalcartoonists.com/awards

3. You may provide **UP TO 8 TOTAL SAMPLES** using the following options:

JPEG/JPG/GIF image files

PDF/DOC files with images or clickable links to active web pages

MP4 movie files (up to two mins of total material)

ZIP files

4. The entry form allows you to provide passwords or instructions for viewing links or files.

5. For files, upload each sample as a separate file.

FILE NAME FORMAT:

1LastnameFirstname

2LastnameFirstname

etc.

Files will be viewed by jurors in alphabetical order based on your file names.

Please number them in the order you wish them to be viewed.

→ If your file/link has more than 2 mins of material: use the upload form to indicate which clip(s) we should provide to the jurors. Otherwise only the **first 2 minutes** will be used as your entry.

6. Upload proof of 2021 publication for each sample ([see detailed instructions prior to the division requirements](#)).

7. Submit the completed form by February 2, 2022